

Australia's leading provider of residential and membership portals



Keyvision

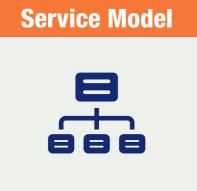




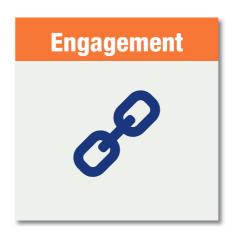




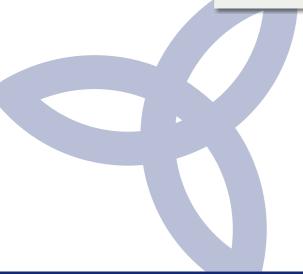












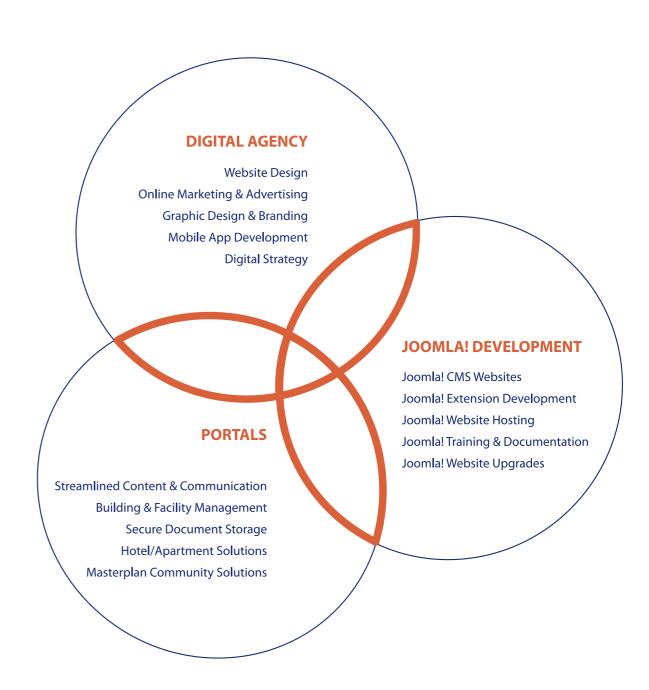
Who We Are

Keyvision is an integrated digital agency based in South Melbourne - Australia.

We specialise in the development of community and membership portals for residential communities, owners corporations, member organisations and associations, sporting clubs, schools, charities and not-for-profit organisations.

- Expertise in web design & development
- Community and membership portals
- CMS websites
- Online advertising & marketing
- iPhone/iPad & Android applications development
- Strategic consultation
- Content creation

Since 1998, we've shown leadership in the online and digital space through our development of Community Portals. Past and current clients include Hamton, Delfin, Lend Lease, Brookfield Multiplex, Villawood Properties, CRG (Commercial Retail Group), Stonehenge, Melcorp, OCM (Owners Corporation Management), South Australia LMC, Stocklands, Brookfield Residential.



Background

Keyvision was founded in 1997

- Founded in 1997 by Mark Davis
- 25 year history as Managing Director, Stonehenge
- Searched the technological World for online Digital Home Manual application
- Discovered technology company, Resident Interactive in 1997
- Formed a strategic partnership to deploy Community Portal software to Australia



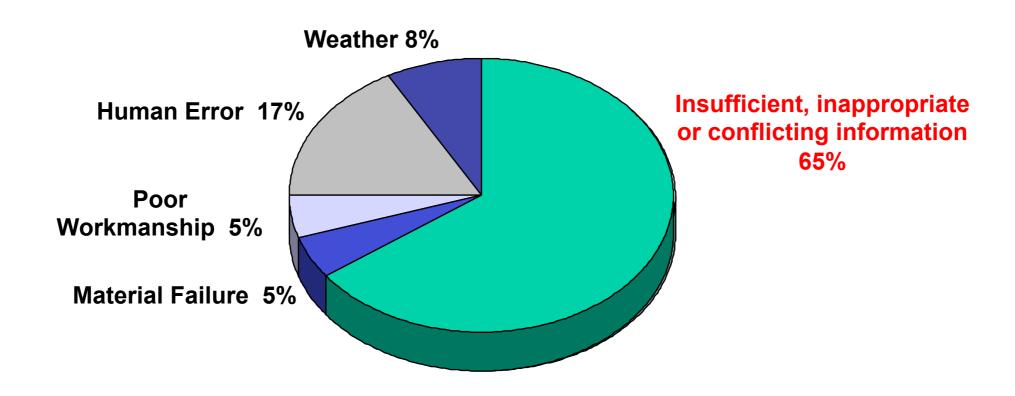




Our Industry Dysfunction

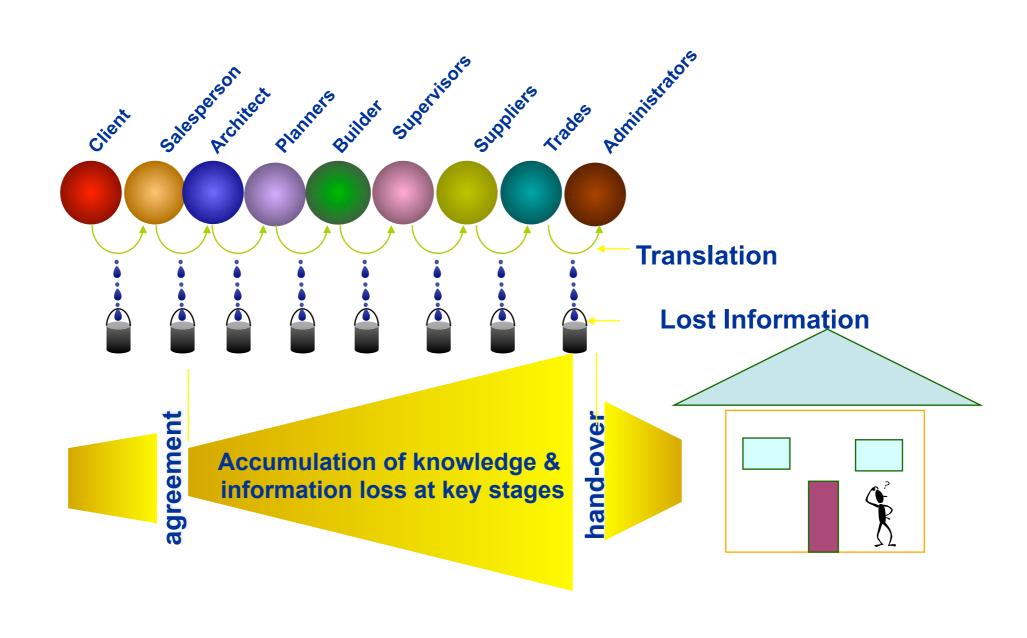
The CSIRO's examination.

- What elements created the most breakdowns in our industry
- Which were the key factors that impeded operations and eroded profits



Our Challenge

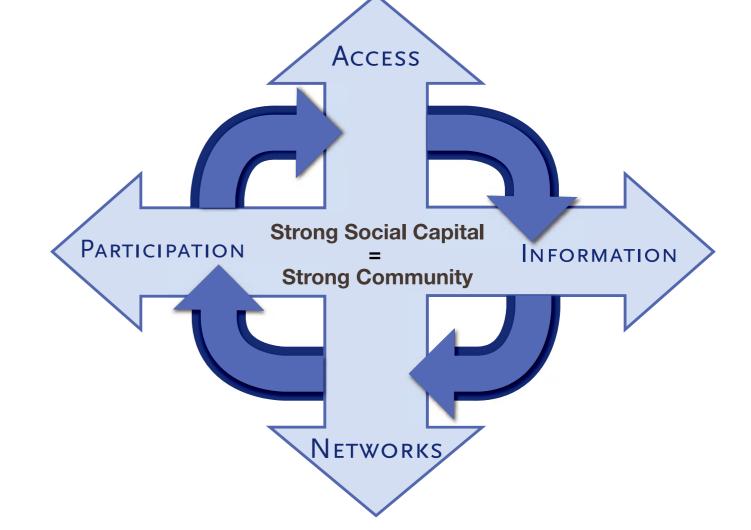
The building industry's traditional paradigm



Our Mission

Connecting People, Creating Communities

- To inspire, encourage, and support local residents, businesses, group, associations, organisations, educational institutions, local government services, and non local stakeholders
- To improve communication
- Increase interaction, and thereby create an even stronger, more sustainable, and secure community.





Methodology

Our Community Portal Sustainability Model is made up of four essential interdependent components.

Economic Model

The system must bring about efficiencies & provide revenue creation opportunities

Management Model

An effective system of management & governance is put in place

SUSTAINABILITY

Technology Model

The Joomla! platform is scalable, robust & flexible



Participation Model

The system is simple to use & configure & the content is targeted & relevant



Sustainability Checklist



Scalable Technology

- Joomla! based technology platform; industry recognised as the most scalable and robust platform of its kind.
- A proven track record of successful Community Portal implementations
- Customisable application platform, comprised of prebuilt components enabling rapid deployment to specific needs and requirements



Effective Governance

- Expertise & experience in establishing Governance Committee and Portal Management
- Flexible and robust content management and security systems enable Portal administration to be shared across multiple personnel
- Comprehensive technical support systems and services



Financial Sustainability

- Sustainable: Sound costing model ensures continuing service standards
- Flexible: Various options can be considered to ensure long term sustainability
- Affordable: Efficiency benefits and revenue raising opportunities ensures system is cost effective



Member Participation

- Applications are simple to use and administer requiring no technical expertise
- Enables personal profile management and 'opt-in' controls to ensure relevance.
- Effective implementation methodology including marketing, training and evaluation

Our Service Model





We provide and assist businesses and organisations in adopting new digital practices and procedures in order to improve their business outcomes



We provide our clients with expert advice in designing, implementing and marketing their business and its projects, specialising in Web and Online mediums.



We provide communication and information management solutions via Web technologies to communities, businesses, organisations and institutions.

Our Portals Are Tailored For

- Building Managers
- Owners Corporation Managers
- Residents
- Community Stakeholders
- Membership Organisations
- Concierge Services



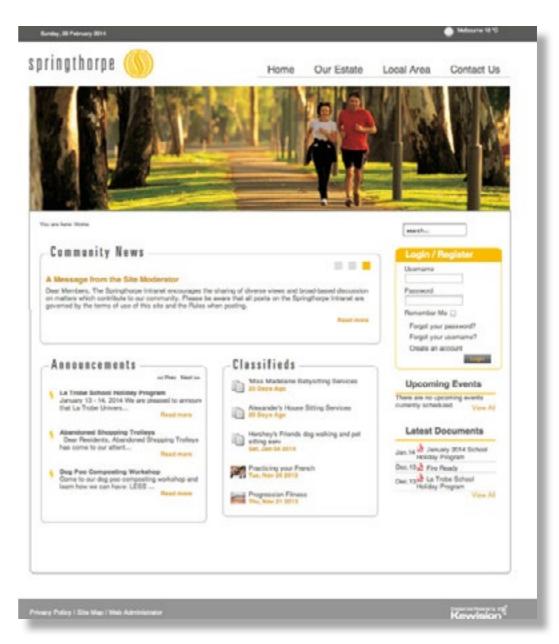




15+ Years of Community Engagement

Residents have been forming valuable relationships via our Community Portals for over 15 years

- We provide an online space where members of a community can:
 - 1. Interact with each other socially
 - 2. Find out the latest information relating to their community
 - 3. Book communal facilities
 - 4. Access important documents
- Perfect for new communities wanting to facilitate interaction between their residents/members
- Established communities and organisations
 looking to create an online go-to point for their
 residents/members so they can access the latest
 information that is critical to them.



Springthorpe Online was launched in 2002



Our Open Source Content Management System Solution

The largest and most powerful CMS in the world that includes:

1.

Comprehensive portal system for managers / residents

2.

Greater customisation of company / community needs

2.

User friendly and mobile ready

4.

Freedom and flexibility

5.

Ultimate user experience fully customisable applications

6.

Superior CMS customization contributing to ensure ease of use

Portal Features

A selection of applications available on our portals.





Booking Systems



Business Directory



Classifieds



Content

Keyvision



Content Statistics



Document Storage



eNewsletter



Events Management



FAQ's



Forms



Google Analytics



Graphic Design



Groups Clubs



Language Translation



Lift/Lobby Screen



Local Area



Media Gallery



Member Database



News



Paid Membership



Registration Forms



SMS Alert



Social Media



Support Tickets



Surveys



Weather/Date/Time

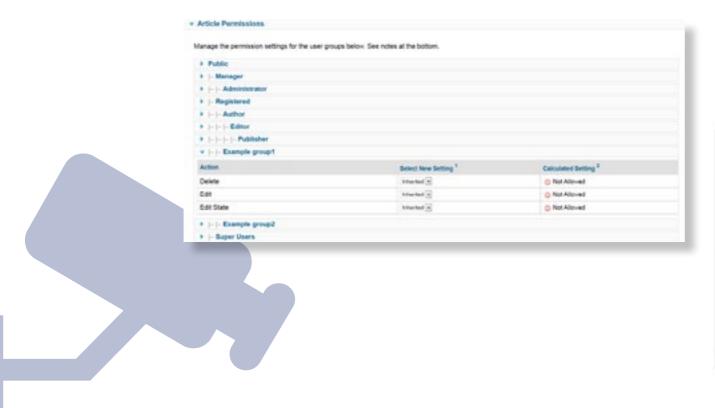


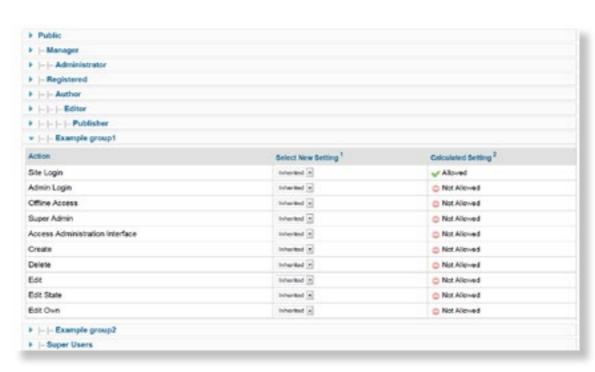


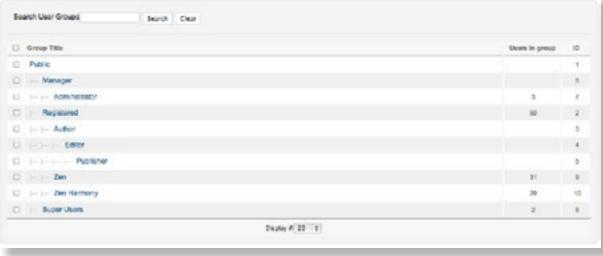
Access Control

Tailored access control solution that is both powerful & secure with customisable front end WYSIWYG editor

- Completely customisable
- Allows users to contribute/edit content only in certain sections
- Allows administrators, moderators, publishers and editors to be assigned to manage, publish and/or contribute to specified sections with in the portal.
- Customisable front end WYSIWYG (What You See Is What You Get) editor Varying Access Control Levels (ACL)



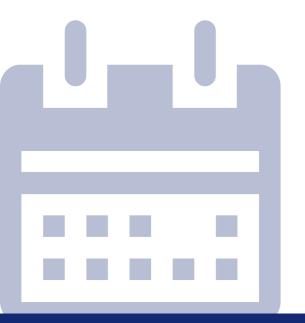


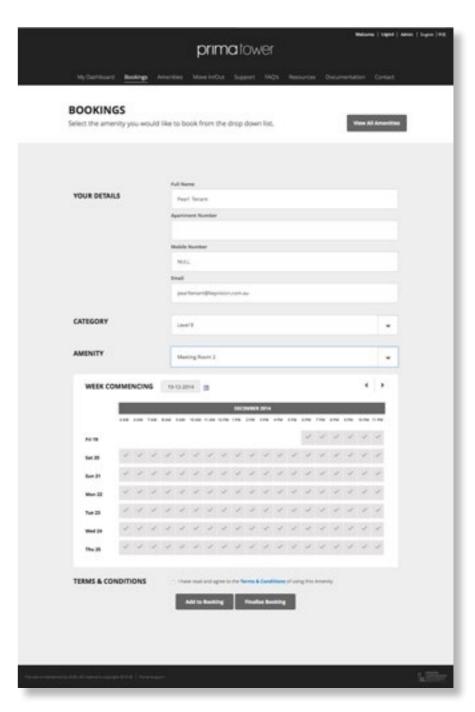


Booking Systems

A booking system where time slots can be defined, categories for resources assigned and book-off dates for when a resource is not available

- Time slots can be defined
- Categories for resources assigned
- Book-off dates determined
- Email and SMS reminders available
- Maximum and minimum lead-times
- Limits on booking duration
- Simple booking administration interface
- Integrated payment system which allows members to pay through PayPal if a deposit or payment is required





Business Directory

Users can manage their own listings, configurable for any number of categories

- Local business information
- Can be configured to allow residents to add and edit their own businesses
- 'Ratings' system option available if required



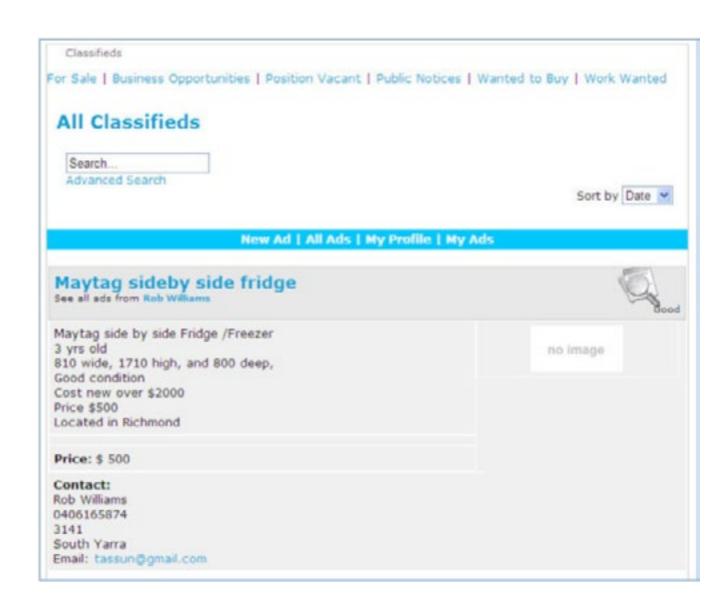


Classifieds

Buy and sell online

- Encouraged residents to buy and sell online.
- A comprehensive classifieds application featuring multiple categories for easy navigation, an image upload function, ad expiration settings, and users can edit/delete their own ads as required.
- The application offers members the ability to view and monitor the status of their items online through their members profile page for additional convenience.



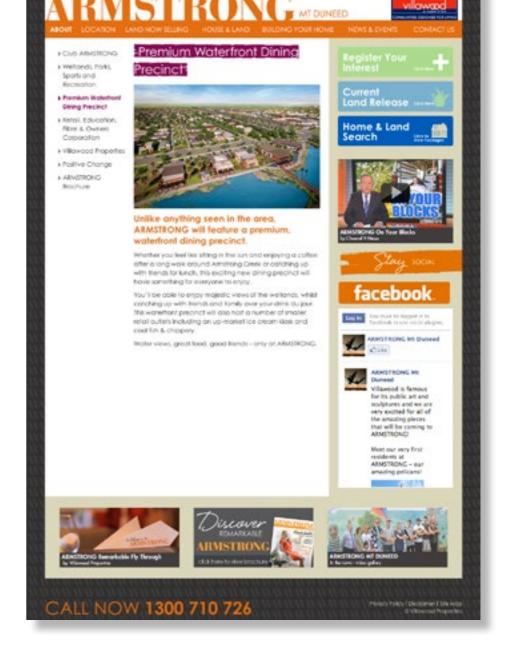


Content

Edit standard web pages easily with our 'What You See Is What You Get' editor.

- Comprehensive & user-friendly Front End WYSIWIG (What You See Is What You Get) editor
- Designated users can be assigned to specific sections
- Allow editing by multiple users or to restrict editing
- Access control levels can also be set to offer varying levels of editing / publishing rights.







Content Statistics

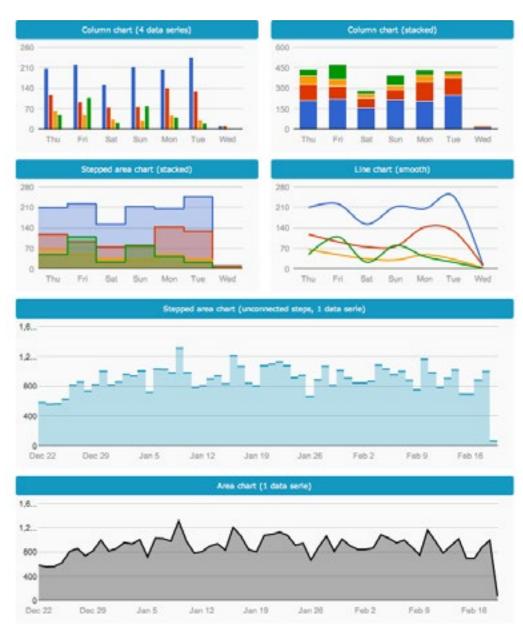
Allows Administrators to track full user activity stream, know who did what, when and from where within your site.

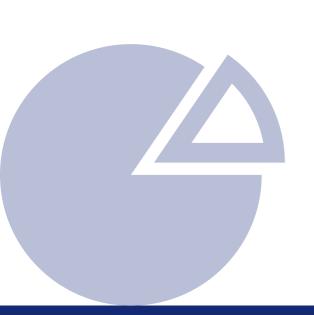
Features include:

- Full Activity Logs
- Cross extrension to display stats for Joomla extensions
- Evolution charts
- Advanced filter options
- "Top" rankings
- Bar Charts

- Pie Charts
- Area and line charts
- Interactive graphics
- Advanced Filter
- Track back-end activity
- Geo-location analytics







Document Storage

Secure document storage for important documents such as appliance manuals, meeting minutes, design guidelines etc

- Easily searchable, secure document repository storage of important / interesting files
- Files can be easily uploaded into folders and sub-folders by designated administrators
- Downloaded by only the types of user/groups you select to allow
- Secure folders set up sample: OC Rules, OC Minutes,
 Standard Forms, Previous Building Notices, Appliance
 Manuals & Instructional Videos and Apartment Specifications.







eNewsletter System

Provides a system for distributing eNewsletters to multiple distribution lists.

FEATURES LIST

- Create new subscribers
- Import users from any source
- Create multiple mailing lists
- Allows users to unsubscribe and sends an email notification to Admins plus an Unsubscribe confirmation email to the user.
- Can include personalised information
- Multiple templates
- Supports scheduling newsletters

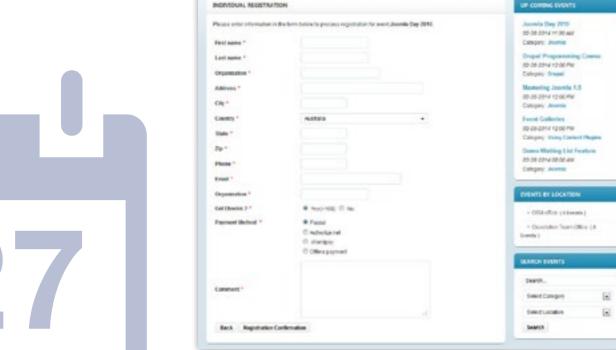
- Supports images and attachments
- "View it online" capability
- Forward capability
- Create, Preview and Send eNewsletters from the front-end of the website
- Inserts website articles directly into the eNewlsetter
- View how many users opened the eNewsletter who opened it and when.
 How many users unsubscribed or forwarded the eNewsletter. How many emails bounced per mailout.
- URL tracker to track what links users have clicked
- Import / Export users and subscribe them to multiple Mailing Lists.

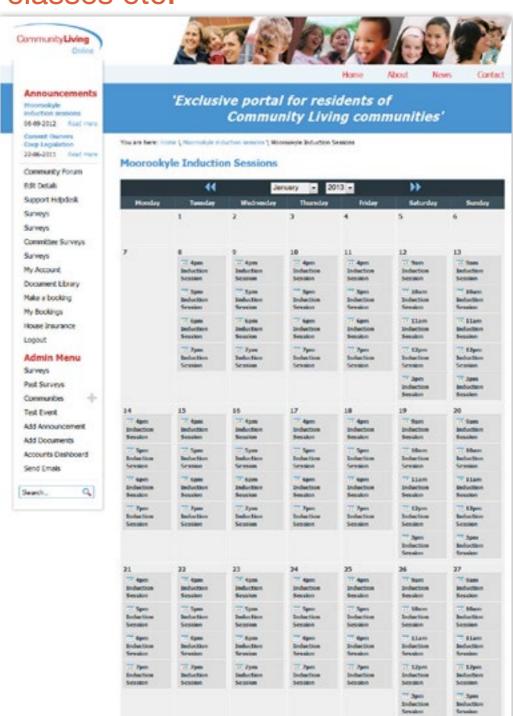


Event Management

A powerful event management application to manage all types of events including community functions, building inductions and fitness classes etc.

- Feature-rich event management calendar
- Manage Free & Paid Events
- Customisable Event Registration Forms
- Supports Group and Individual registration
- Deposit Payment option for each event
- Waiting List feature
- Member / Early Bird discounts
- And much more...



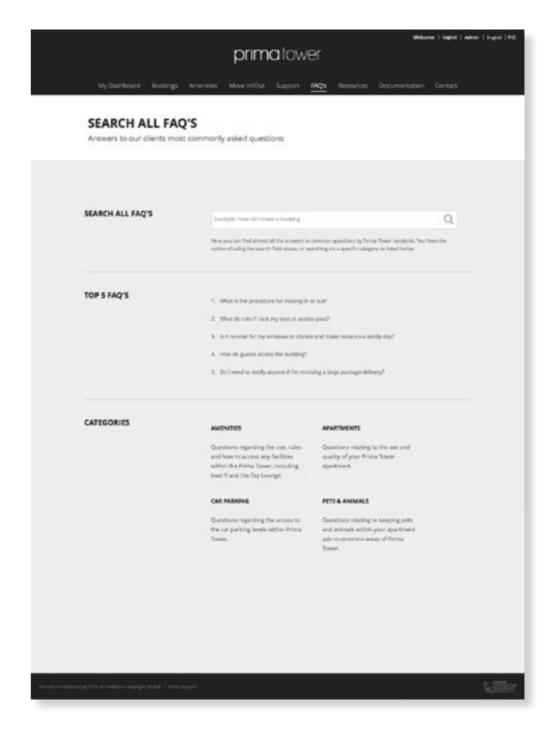




FAQs

Comprehensive & searchable FAQ application with attractive accordian-style menu

- Easy-to-use
- Comprehensive and readily available
- Integrated FAQ management system allows for FAQ items to be assigned to multiple categories
- Associated training documents uploaded
- Add/edit permissions set for individual users to regularly update FAQ content
- Accordion style module whereby answers to an FAQ open up with the rollover / click of a mouse.

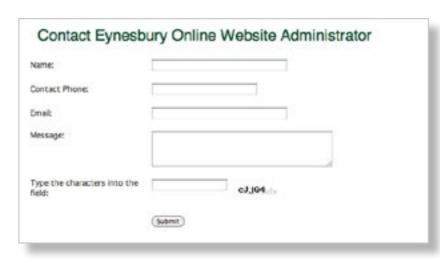




Forms

Customisable forms application which allows data capture for various purposes, which is saved to a database and emailed to assigned administrators

- Manage communications with residents online and minimise administration costs
- Results submitted to a secure online database for easy retrieval
- Sent to a specific email address or multiple addresses
- Or exported into an Excel spreadsheet or CSV file for fast and efficient distribution.





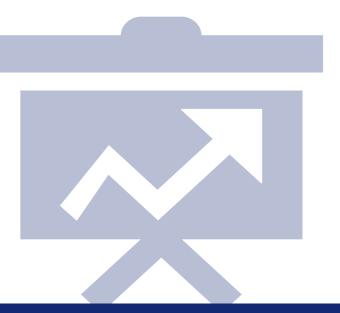
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House Insurance	Proposal	
		add building cover for their own house situated to policy underwritten by CRE insurances.
	licy is a master Policy taken	Eynesbury insurance master policy CHU out for all listed properties within the
Let owners	Eynesbury Townsh may CHOOSE to take up cov	Branches and the second
First Name:		
Last Name:		
Nortgagor:	-	
House address:		
Names of all owners as		
appearing on the Land Title:		
Email address:		
is the property currently	○ Yes	
occupied?	 ○ No ○ Not at the moment but it will 	be occupied within the next month
Level of cover for building:	□ \$250,000	S400,000
	\$300,000 \$350,000	S450,000 S500,000
Have you ever had an insurance refused, cancelled, declined or special conditions imposed?	No Yes (as indicated below)	
Decals:		
Have you made a claim on your home insurance in the past 5 years?	○ No ○ Yes (details below)	
Decails of claim:		
Duty of disclosure:		
Declaration. This document is executed electronically and this section serves as my signature.	this proposal forms the basis of	at I have answered all questions truthfully that a contract with the underwriter and that I have sement and the Financial Services Guide and the insurance cover.
Type the characters into the field:	UL vGn(C)	

Google Analytics

Full usage statistics that can provide scheduled reporting weekly, fortnightly or monthly

- Portals come integrated with Google Analytics
- Comprehensive reporting
- Reports can be scheduled to automatically report to designated community managers either weekly, fortnightly or monthly.

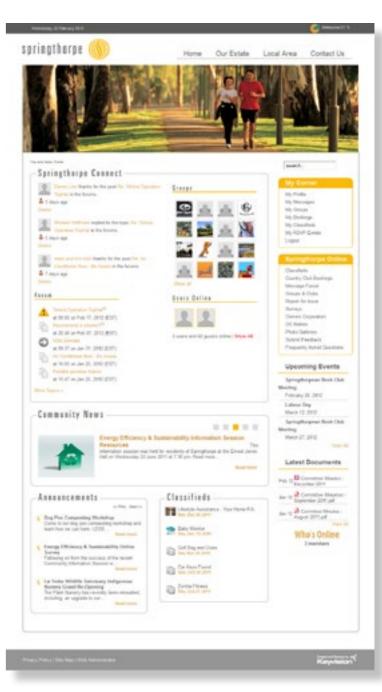




Graphic Design

Custom designed templates based on your specific design, style guide and/or branding







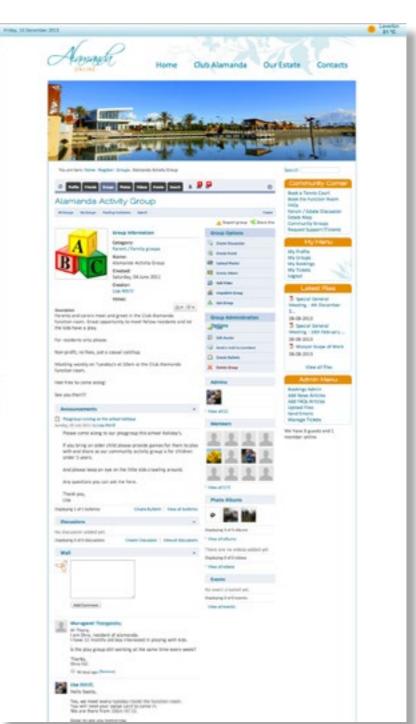


Groups & Clubs

Local groups and clubs can have their own online area for social networking

- Each group can be Private or Public
- Photos, videos and event sections
- Discussion board
- File sharing feature
- Communities interact on a more personal level







Language Translation

Allow non-english speaking members of your community to view the site in their own language.

- Instantly translate web pages into a variety of languages with just a simple click
- Over 60 languages available from which to choose.





Chinese (Traditional)



Hindi



French

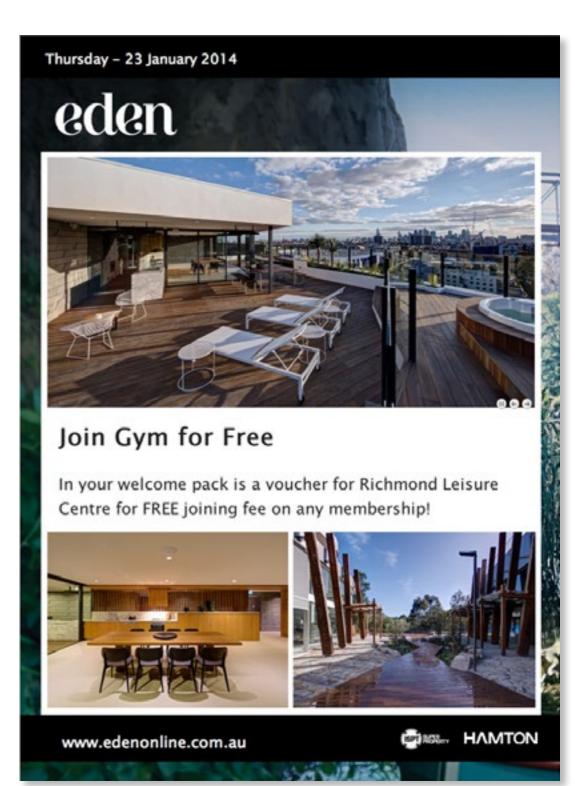


Lift / Lobby Screens

- Publish customised content from a relevant category of news articles for individual stratas
- Template designed to fit lift / lobby screens



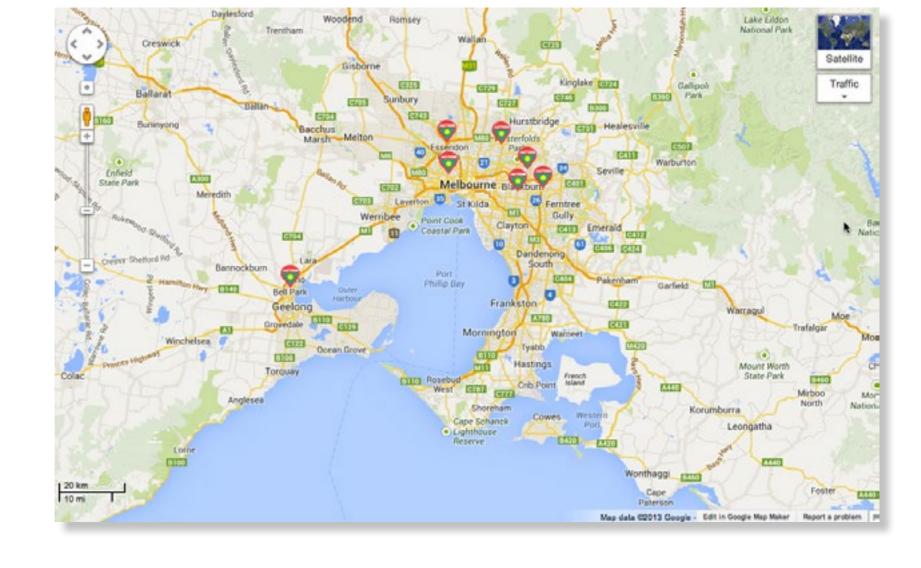




Local Area

Local area content provides maps and information relating to transport, health, education & other relevant attractions and local features

- Customised Google map integration
- Or a graphic designed map
- Customised map markers





Media Gallery

This application allows for a gallery of media for images, audio or video

- Sophisticated Multimedia Gallery
- One centralised location to display a variety of media including images, music, and videos.





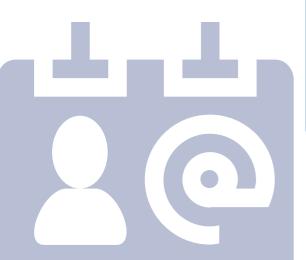


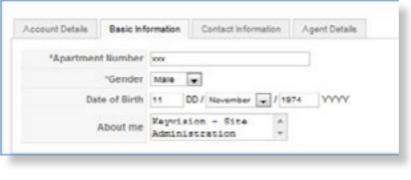
Member Database

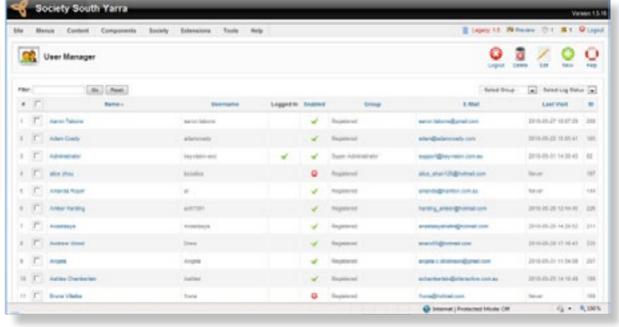
Unlimited capture of member data upon registration with users able to edit their own member profile data

- Customisable membership database to collect and report on any fields of information as required
- Collection of data is undertaken when new members register to be a member of the portal
- Process can include mandatory fields of information that potential members must input prior to being approved by the nominated site administrator
- Designated administrators can access the membership database to monitor user activity and gather member profile information
- Members are able to access and edit their own member profile data so that their information is always current and up to date









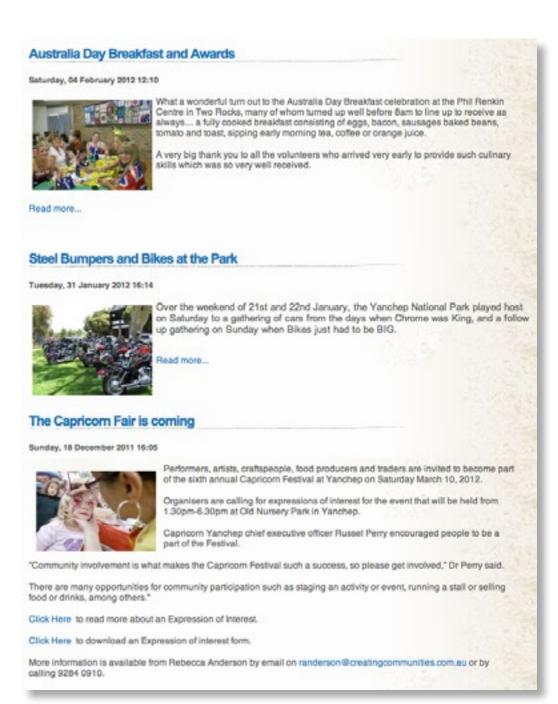
News

Blog-style News Gallery with 'Latest News' module & front-end editor

- Publish important community information and alerts to the home page of the portal
- Create and edit announcements quickly and easily from the front end
- Can include text, imagery and media content
- Announcements can also be distributed to an email distribution list of all registered users







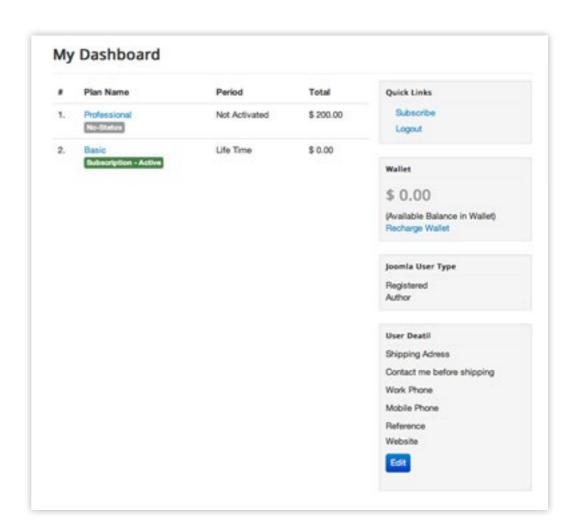


Paid Membership

Fully customisable and efficient application that handles all secure online payments.

- Automate the collection of any fees or payments
- Manage members at a glance, see all members registrations, and registration levels, see subscription fees paid, automatically issue invoices etc...
- Save countless hours of administration time in collecting and maintaining membership fees.



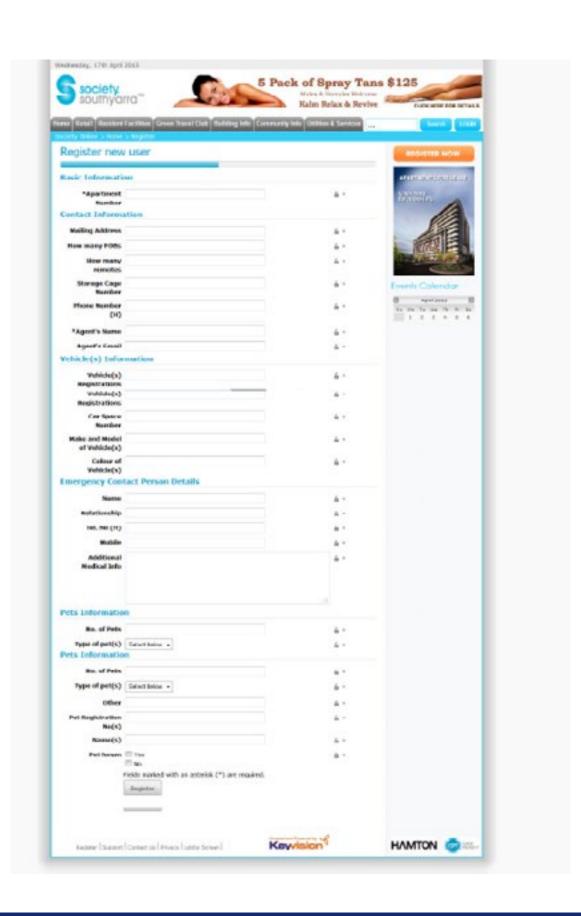


Registration Form

Manage communications and minimise administration costs

- Sophisticated Registration Form process
- Configured to capture an unlimited number of custom fields
- Data is saved in a resident database that can be accessed by any authorised administrators
- Users batch loaded and residents can update and manage their own information
- Resident registration approvals
- Once approved residents can be directed to a dedicated page to undertake following processes e.g.:
 - 1. Pay their Bond for common area facilities
 - 2. Complete a Gym Induction
 - 3. Connect their Power
 - 4. Book their Move-In
 - 5. Connect their Internet





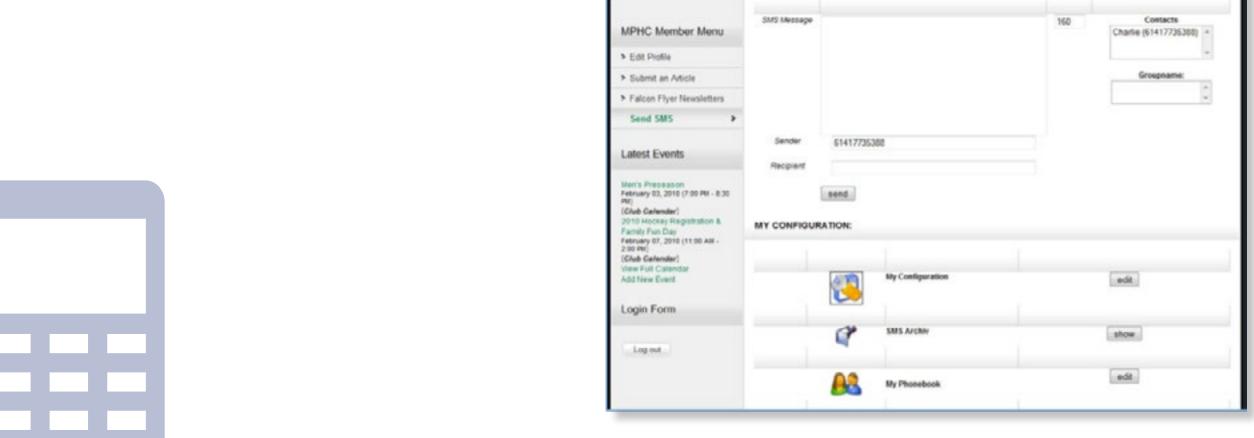
SMS DISPATCH: ADMINISTRATOR (BALANCE: 1)

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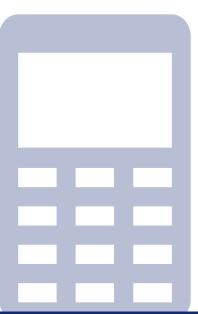
SMS Alerts

- Notify residents when they have made a booking via the various Booking Systems
- Please Note: The SMS Alerts system will require integration with a telecommunications provider with a cost incurred per SMS at a rate set by the selected provider.

(Alternatively residents can be notified by email which is a free service.)



MPHC Tasks

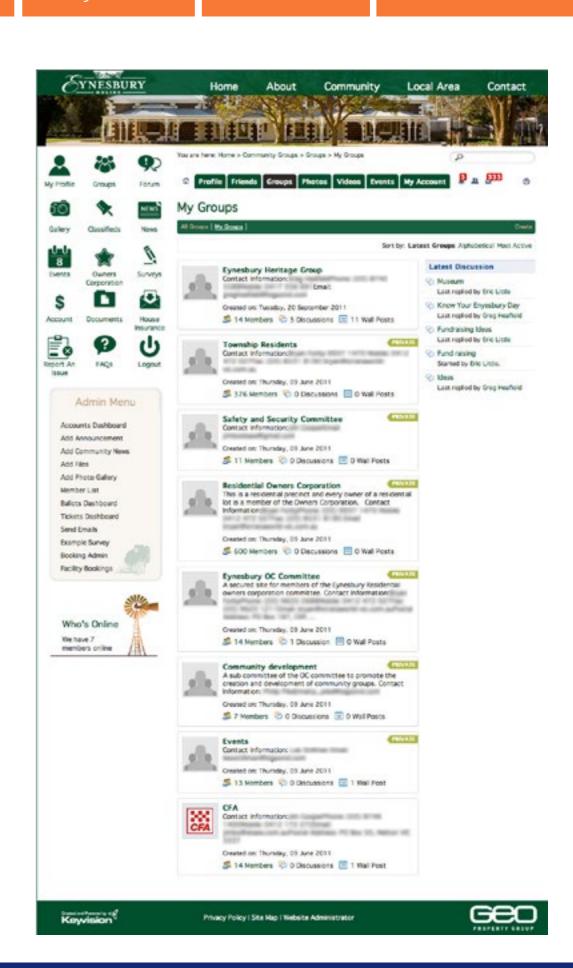


Social Media

Connects communities.

- Full Facebook style application
- Residents can manage their own profiles, upload a profile picture, photos, information
- Create and join groups / clubs and full integration with existing Facebook profiles
- Extremely powerful social network in building a strong, safe and connected online community



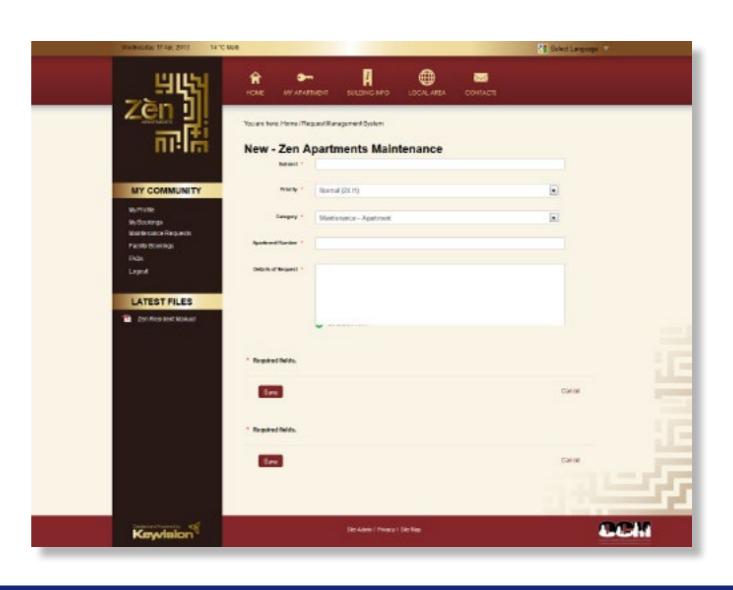


Support Tickets

Allows users to submit tickets to predefined categories

- Fully customised
- Submit tickets to a predefined category with a description and attachments (if required)
- Assign various managers based on the category / nature of the individual ticket
- View ticket progress
- Correspond with the manager of a particular ticket
- Manage all tickets via a Ticket Dashboard
- Add comments, change the ticket status and correspond with residents





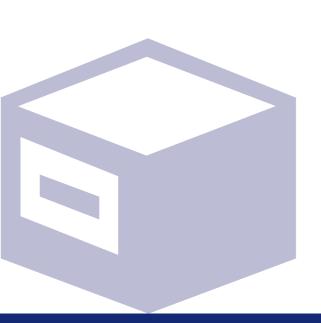


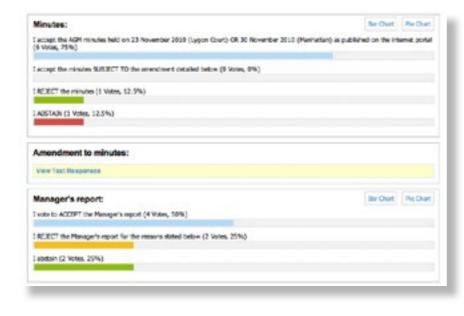
Surveys

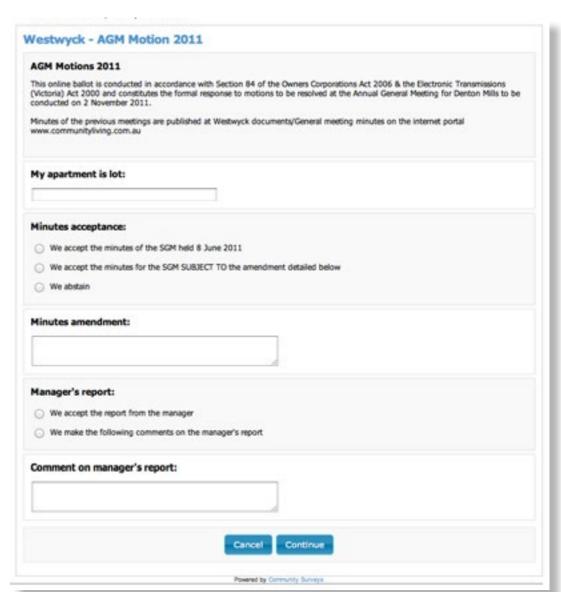
Keyvision provide a comprehensive and easy to use Survey application and polling tool

This application allows for residents / members of the portal to:

- Submit responses to any range for questions
- Simple Yes / No answers
- Multiple choice, pick one, pick many, ranking drop-down, written responses etc
- Up to 8 different question types to choose from
- Questions can be decorated with a unique image or video
- Responses are saved in a database so that managers can view and report on results



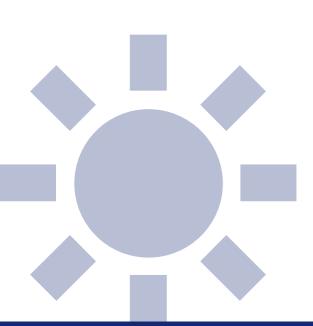


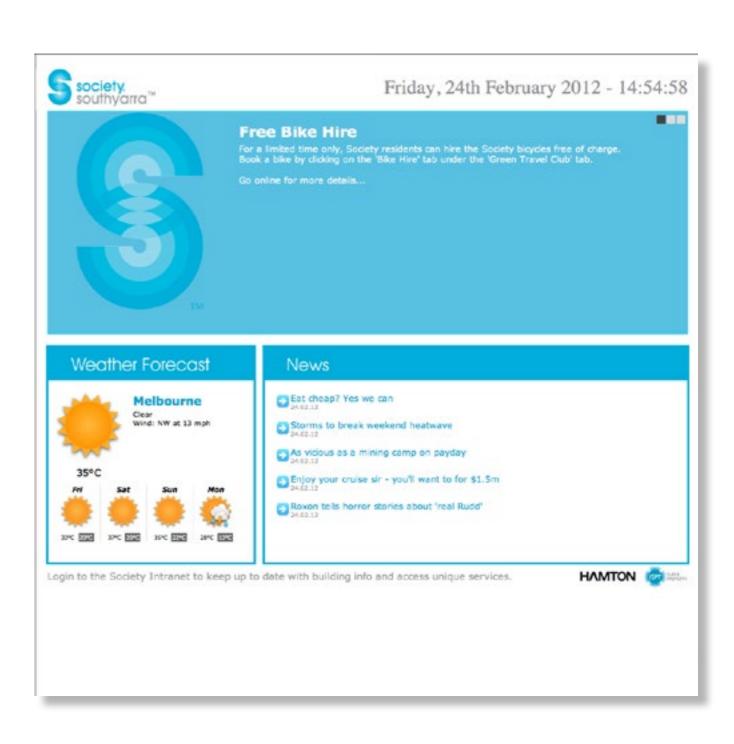


Weather / Date / Time

Simple plug-in to show local weather conditions as well as local time & date

- Stylised plug-in to display the current local weather conditions
- Time and Date







Case Studies







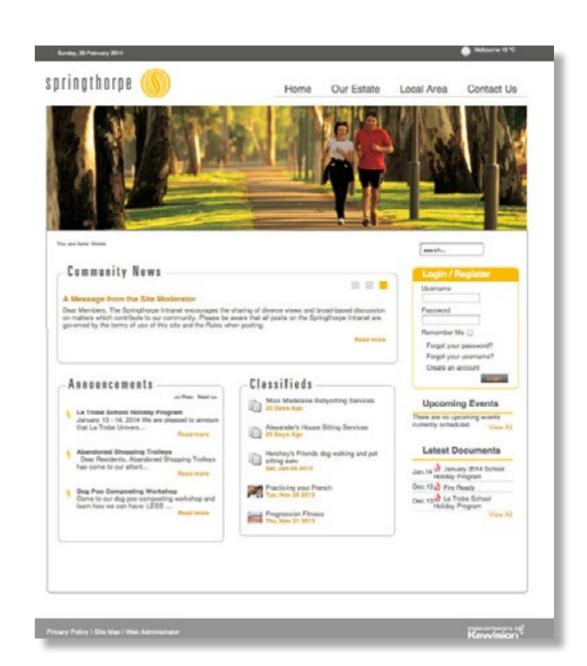




Springthorpe Online

Case Study - 1

- Established in 2003
- Australia's longest running continuous community portal
- Online booking systems for community facilities
- Online social groups and clubs
- Online booking system for estate facilities
- Local area information
- Events Calendar
- Secure document storage repository
- Facebook-style social media interface
- News Articles
- Comprehensive eNewsletter system that distributes to all members
- Online forms and support
- Guest, Resident & Administrator access
- Comprehensive Google Analytics eporting system



springthorpeonline.com.au

Abode 318

Case Study - 2

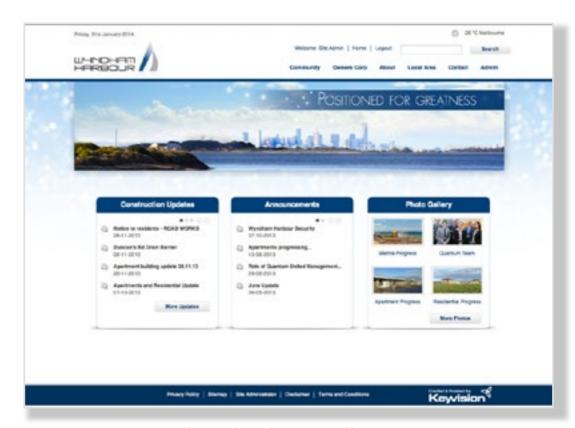
- Fully responsive portal
- Online booking systems for apartment facilities
- Building information
- Maintenance Request system
- Secure document storage repository
- Building Announcements
- User dashboard
- Multiple access levels e.g. owner, tenant, landlord, concierge
- Comprehensive Google Analytics reporting system
- Comprehensive eNewsletter system that distributes to all members
- Online forms and support



Wyndham Harbour

Case Study - 3

- Construction updates for purchases
- Resident Facility information
- Secure document storage repository for all Owners Corp documents
- Photo Gallery with multiple albums
- Announcements / News Articles
- Guest, Resident & Admin access
- Comprehensive Google Analytics reporting system
- Comprehensive eNewsletter system that distributes to all members
- Online forms and support



wyndhamharbouronline.com.au

Alamanda Online

Case Study - 4

- Online booking systems for community facilities
- Resident Facility information
- Events Calendar
- Secure document storage repository
- Facebook-style user interface
- News Articles
- Online Social Groups
- Guest, Resident & Administrator access
- Comprehensive Google Analytics reporting system
- Comprehensive eNewsletter system that distributes to all members
- Online forms and support



alamandaonline.com.au

Zen Apartments

Case Study - 5

- Online booking systems for community facilities
- Resident Facility information
- Events Calendar
- Secure document storage repository
- Facebook-style user interface
- News Articles
- Online Social Groups
- Guest, Resident & Administrator access
- Comprehensive Google Analytics reporting system
- Comprehensive eNewsletter system that distributes to all members
- Online forms and support



zenocm.com.au

Some of Our Projects

- 1. Prima Tower www.primatower.com.au
- 2. Abode 318 www.abode318portal.com.au
- 3. Wyndham Harbour Online www.wyndhamharbouronline.com.au
- 4. Williams Cove Online www.williamscoveonline.com.au
- 5. Zen Apartments Online www.zenocm.com.au
- 6. The Artist Online www.artistocm.com.au
- 7. Springthorpe Online www.springthorpeonline.com.au
- 6. Alamanda Online www.alamandaonline.com.au



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